

NORA News



July 2025

www.noraelectric.org

Volume 29 Issue 7

noraelectric.org Getting an Upgrade July 1, 2025



NORA Electric Cooperative is pleased to announce that their website, noraelectric.org, is getting an upgrade beginning July 1, 2025. Members will continue to have access to the same great services such as the Pay Portal and the ability to view and report outages. However, users can expect a much more streamlined and intuitive experience navigating through the various tabs.

The Member Services tab will offer increased access to any required forms such as request for tree services, new service applications, or employment applications.

Whether you are someone that has browsed the website frequently, or if you have never looked at it before, we encourage members to visit noraelectric.org and check out the new features that are available. Explore the assorted products available including our appliance center, the Tesco surge arrestor, and electric thermal storage (ETS) units. Users can also research informative topics regarding home improvement and safety and energy saving tips.

If you have any questions or feedback on the new website, please contact Consumer Service Representative Kalinda Beach at the NORA office.

Register Today for the 25th Annual Chama Valley Golf Tournament

NORA is now accepting registration forms to compete in the 25th Annual Chama Valley Open Golf Tournament at the Pagosa Springs Golf Club on August 23rd. Forms may be picked up at the NORA office, or they can be sent in the mail or email upon request. The registration fee for a team of four is \$420.00 or \$105.00 per player. Each golfer will enjoy a full eighteen holes of golf, use of a golf cart, player goodie bag, door prizes, and lunch. Deadline for registration is Monday, August 4, 2025, by the end of the business day.

NORA is also looking for official tournament sponsors to help bear the cost of operational and promotional expenses. For a \$150.00, an individual poster will be created for your business which will be placed on display at the tee box to be viewed by all players, coordinators, and those attending.

Contact NORA:

Northern Rio Arriba Electric Cooperative, Inc.
1135 Camino Escondido
Chama, NM 87520

Mailing Address:

PO Box 217
Chama, NM 87520

Email: billing@noraelectric.org

Follow us on Facebook



Phone: 575-756-2181 - After hours Option 1
When reporting an outage, please provide the following information:

- Name
- Meter Number
- Service Address
- Telephone Number
- How long your power has been off



If you are currently experiencing financial difficulty, or if you are in a low income status and are continuing to have difficulty paying your utility bills, please contact the NORA office for options on setting up payment arrangements. You can also request financial assistance through LiHEAP by calling 800-283-4465.

Spring/Summer Office Hours: Open 7:00am-4:30pm Monday-Thursday Closed Friday

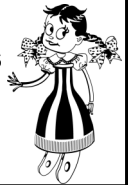
Benjamin Franklin's Experiments with Lightning

It is often misreported that Benjamin Franklin "discovered electricity" during his famous key attached to a kite experiment during a lightning storm in the summer of 1752. By that time in history, electricity was a known phenomenon, but it was not understood very well. What Franklin's experiment was actually trying to prove was not that electricity existed, but rather the theory that lightning was a form of electricity.

Through this experiment, it's said that Franklin was able to demonstrate that a pointed metal object placed atop a tall building could attract the ambient electricity (lightning) in the air and direct it to the ground safely through a conductor. It is also believed that although lightning did not directly strike the key or the kite, which would have likely resulted in certain injury or death to Franklin as he held the string, Franklin had observed the fibers on the string standing on end and when he touched the key, he received a mild shock from the built-up static electricity.



This practical discovery was instrumental in the development of the lightning rod. By building a lightning rod into tall buildings such as churches and multilevel structures, this allowed a lightning strike to connect directly with the rod and run safely into the ground through a wire, thus preventing fire and destruction in wooden buildings.



The NORA office will be closed Thursday & Friday July 3rd & 4th in observance of Independence Day



Our linemen are on call 24 hrs/day, 7 days a week. Please call 575-756-2181 to report power outages.



Shred Event at NORA July 14th



On Monday, July 14, 2025, NORA will be hosting a shred event serviced by Black Dog Mobile Shredding from 10:00am until noon. Members can bring paper documents to be destroyed securely and confidentially by the mobile shredder. As you collect any applicable documents, please be sure to remove any three-ring binders and photographs. The shredder is also unable to accept any batteries, ink cartridges, x-rays, plastic, metal or glass.

Rates for shredding are as follows:

- 1-2 Banker Boxes: \$25.00
- 3-4 Banker Boxes: \$35.00
- 5-7 Banker Boxes: \$55.00

For more information, please contact Black Dog Shredding at 505-400-7074 or visit their website: www.blackdogshredding.com.



Billing Schedule July 2025

Bill Due Date	21-Jul
Usage From	31-May
Usage To	30-Jun
SEDC Pickup @11:59pm	1-Jul
Bill Sent	1-Jul
Late Notice Sent	22-Jul
Contact/Follow Up	6-Aug
Disconnects/Cut Off	11-Aug



Safety Tip: Exercise caution when using extension cords. Remember they are intended for temporary use. Never put them under rugs. They can become frayed or cracked without you being able to see the damage.

